

# Mockup Review Notes

Creative director: Victor Baek

Designer: Jude Licea

## Notes:

The mockups are headed in the right direction for sure. The color scheme looks nice for the first one and the images look great as well. I think you could experiment with a lighter pink and a less gray navy could look nice as well. I think more images of pokemon for the "building team" part would be better. Images and/or statistics of the gym leader teams would be nice as well, but it might be alot of work so maybe just for cynthia would be preferred at least. The mini headers for the text could use some color or some sort of scale shift to separate from the paragraph text. I think the font works great and so are the sections at the top. The very bottom feels like its missing some sort of section that signals end of page. Phone one looks great with the same reviews as the computer page.